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HOW WILL THIS HELP ME?



Progressive learning with 3 proficiency levels

- **Beginner**
- **Intermediate**
- **Advanced**



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Certificate from world's Top Universities upon course completion

WHAT WILL I LEARN?



Business Analytics



Business & Financial Modelling



Data Analysis & Presentation Skills



UC San Diego



& many more top universities

List of certified courses

The list of Coursera's certified courses included in Data Science learning and expertise.



Business & Financial Modelling 24

Essentials of Corporate Finance

Alternative Approaches to Valuation and Investment
Corporate Financial Decision-Making for Value Creation
Essentials of Corporate Finance Capstone
The Language and Tools of Financial Analysis
The Role of Global Capital Markets

5

Finance for Everyone

Finance for Everyone: Decisions
Finance for Everyone: Markets

2

Financial Management

Corporate Finance I: Measuring and Promoting Value Creation
Corporate Finance II: Financing Investments and Managing Risk
Financial Accounting: Advanced Topics
Financial Accounting: Foundations
Investments I: Fundamentals of Performance Evaluation
Investments II: Lessons and Applications for Investors

6

Financial Markets and Investment Strategy

Behavioral Investing
Introduction to Financial Markets
Investment Strategy
Portfolio and Risk Management

4

Fundamentals of Accounting

Accounting for Business Decision Making: Measurement and Operational Decisions
Accounting for Business Decision Making: Strategy Assessment and Control
Understanding Financial Statements: Company Performance
Understanding Financial Statements: Company Position

4

Non Specialization

Finance for Non-Finance Professionals

1

Value Chain Management

Managerial Accounting: Cost Behaviors, Systems, and Analysis
Managerial Accounting: Tools for Facilitating and Guiding Business Decisions

2



Business Analytics 36

Advanced Business Analytics	5	Data Science at Scale	1
Business Analytics for Decision Making		Data Science at Scale	
Communicating Business Analytics Results		Deep Learning	1
Introduction to Data Analytics for Business		Deep Learning	
Predictive Modeling and Analytics		Executive Data Science	1
Applied Data Science with Python	1	Executive Data Science	
Applied Data Science with Python		Managerial Economics and Business Analysis	2
Big Data	1	Exploring and Producing Data for Business Decision Making	
Big Data		Inferential and Predictive Statistics for Business	
Business Statistics and Analysis	4	Methods and Statistics in Social Sciences	5
Basic Data Descriptors, Statistical Distributions, and Application to Business Decisions		Basic Statistics	
Business Applications of Hypothesis Testing and Confidence Interval Estimation		Inferential Statistics	
Introduction to Data Analysis Using Excel		Qualitative Research Methods	
Linear Regression for Business Statistics		Quantitative Methods	
Data Analysis and Interpretation	5	Non Specialization	1
Data Analysis Tools		Data Analytics for Lean Six Sigma	
Data Management and Visualization		Strategic Business Analytics	6
Machine Learning for Data Analysis		Case studies in business analytics with ACCENTURE	
Regression Modeling in Practice		Foundations of marketing analytics	
Data Science	1	Foundations of strategic business analytics	
Data Science		Survey Data Collection and Analytics	2
		Dealing With Missing Data	
		Framework for Data Collection and Analysis	



Data Analysis & Presentation Skills 9

Data Analysis and Interpretation

Data Analysis Tools
Data Management and Visualization
Machine Learning for Data Analysis
Regression Modeling in Practice

4

Data Visualization with Tableau

Data Visualization with Tableau

1

Effective Communication: Writing, Design, and Presentation Specialization

Successful Presentation

1

Excel to MySQL: Analytic Techniques for Business

Excel to MySQL: Analytic Techniques for Business

1

Presentation Skills: Speechwriting, Slides and Delivery Specialization

Presentation Skills: Designing Presentation Slides
Presentation Skills: Effective Presentation Delivery

2

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